



Production Calendar

Editorial, advertising and special sections for 2017

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**WASHINGTON
BUSINESS JOURNAL**

2017 Editorial and advertising calendar

Issue	Extra or special features	The List	Special editorial sections	National editorial sections	Special advertorial sections	Events
38	Jan 6	FedBiz Extra	–	–	–	–
39	13	–	Hotels (4 pages), Meeting and banquet facilities	–	–	–
40	20	–	Mergers and acquisitions	–	–	–
41	27	Money & Tech Extra	Malls and shopping venues	–	–	Corporate Anniversary Guide Book of Lists
42	Feb 3	–	Visual art and design firms	–	–	American Heart Association –
43	10	Real Estate Inc. Extra	Office building sales, Office leases	–	–	– Real Estate: Power Brokers
44	17	–	Retail leases, Accounting firms (2 pages)	–	–	–
45	24	–	Oldest family-owned companies, Co-working spaces	Family-Owned Business Awards	The State of Small Business in America	–
46	March 3	Health/Life Sciences Extra	Temporary staffing companies, Commercial cleaning companies (½ page), Minority-owned companies	–	–	– • Face to Face w/ Marriott • Women Who Lead
47	10	–	Transportation projects, Law firms (4 pages)	–	–	–
48	17	–	Commercial printers, Media production companies, Apartment Communities	–	–	– Manatt Business Breakfast
49	24	TopShelf Extra	Engineering firms, Most expensive homes sold	Minority Business Leader Awards	–	–
50	31	–	Commercial real estate developers, EDAs	Economic Confidence Survey	Mentoring Monday	– Aon CFO Breakfast
51	Apr 7	FedBiz Extra	Government technology contractors (2 pages), Largest government contracts (2 pages)	–	–	– Mentoring Monday
52	14	–	Credit unions (2 pages), Commercial lenders, Golf courses	–	–	–
1	Vol. 36 21	–	Business improvement organizations (½ page), Home mortgage lenders	–	–	–
2	28	Money & Tech Extra	Venture capital deals, Venture capital firms, Private equity firms	Best Real Estate Deals	–	–
3	May 5	Health/Life Sciences Extra	Office moving companies (½ page), Commercial landscaping (½ page), Landscape architecture firms (½ page)	–	–	– • MBLA Secrets of Success • Power Up DC: National Small Business Week Forum
4	12	–	Architecture firms, LGBTQ-owned companies	–	–	– Business of Sports
5	19	Real Estate Inc. Extra	General contractors, Interior construction firms, Bioscience Employers	–	–	– Real Estate: Women
6	26	–	Lobbying firms	–	–	– Kennedy Center Anniversary
7	June 2	–	Residential real estate companies, Public REITs	–	What People Earn	– Face to Face w/Deloitte
8	9	TopShelf Extra	Most expensive restaurants, Restaurant chains (½ page), Restaurant groups (½ page)	–	–	– Greater Washington Innovation Summit
9	16	–	Graduate business programs (½ page), Insurance brokers and agents	–	–	–
10	23	Public companies	Public companies (4 pages), Highest paid executives (2 pages)	Best Places to Work	–	–
11	30	–	Chambers of commerce, Airlines	–	–	–

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12	Jul 7 –	Largest employers (2 pages)	–	Where the Money Lives	–	–
13	14 FedBiz Extra	Class A office buildings by rent (2 pages)	–	–	–	–
14	21 –	Title companies, Employee benefits brokers (3/4 page).	40 Under 40	–	–	–
15	28 Money & Tech Extra	Office furniture companies (1/2 page), Mechanical contractors (1/2 page)	Banking Guide	–	Alexandria EDA	–
16	Aug 4 Real Estate Inc. Extra	Interior design firms, Construction projects	–	–	–	Women Who Lead
17	11 –	Small tech companies, Advertising agencies	–	–	–	–
18	18 –	Wealthiest ZIP codes (2 pages)	–	–	–	–
19	25 –	Grocery store operators, Veteran-owned firms	–	–	–	–
20	Sept 1 Health/Life Sciences Extra	Most social companies, Public relations firms	–	–	–	–
21	8 –	Single-and-multifamily homebuilders	–	Planning for Your Future: Retirement & Wealth Mgt	Education Guide	–
22	15 TopShelf Extra	Arenas and show venues	Tech Companies to Watch	–	–	Real Estate: Diversity
23	22 Private Companies	Private companies (4 pages)	Women Who Mean Business	–	–	Bridge From China
24	29 –	Electrical contractors (3/4 page), CRE leasing brokerage companies	Innovation Awards	–	Fuller Institute	Washington Gas
25	Oct 6 –	Catering companies, Meeting and event planners	–	–	–	–
26	13 FedBiz Extra	Property management companies, Tenant representation firms	–	–	–	–
27	20 Money & Tech Extra	Associations (2 pages), Class A office buildings by size	Fastest Growing Companies	–	–	Prince William County Fallfest
28	27 –	Security companies, Executive transportation services (1/2 page)	–	–	–	–
29	Nov 3 –	Financial asset managers, Securities brokers and dealers	–	–	–	Women Who Mean Business
30	10 Real Estate Inc. Extra	Colleges & universities, College & university alumni populations	–	–	–	Real Estate: Tech
31	17 –	Law firms by pro bono hours, Corporate philanthropy by giving (2 pages), Corporate philanthropy by volunteer hours, Highest-paid nonprofit executives, Nonprofits by revenue, Small nonprofits	Corporate Philanthropy / Giving Guide	–	Lombardi Cancer Center	–
32	24 –	Private day schools, Hospitals, Women-owned companies	–	Holiday Gift Guide for Execs	–	–
33	Dec 1 Health/Life Sciences Extra	Radio operations, Television operations, Executive and professional recruiters	–	–	–	–
34	8 –	SBA lenders (2 pages), Banks & thrifts (2 pages)	CEO of the Year & C-Suite Awards	–	–	–
35	15 Top Shelf Extra	Busiest Metro stations, Events at the convention center, Tourist sites, Executive and part-time MBA programs	–	–	–	–
36	22 Book of Lists	–	–	–	–	–
37	29 Year in Review	–	–	–	–	–

2017 Special sections deadlines

Issue date / Section name	Advertising reservation deadline	Camera-ready artwork due	Production notes
Jan 13 FedBiz Extra	January 4	January 6	
27 Money & Tech Extra	January 18	January 20	
Feb 10 Real Estate Inc. Extra	February 1	February 3	
24 Family-Owned Business Awards	February 13	February 15	
24 State of Small Business in America	February 13	February 15	National editorial section
Mar 3 Health/Life Sciences Extra	February 8	February 10	
17 Economic Confidence Survey	March 8	March 10	
24 Minority Business Leaders Awards	February 24	March 1	Glossy supplement
24 TopShelf Extra	March 15	March 17	
31 Mentoring Monday	March 22	March 24	National editorial section
Apr 7 FedBiz Extra	March 29	March 31	
28 Best Real Estate Deals	March 31	April 5	Glossy supplement
28 Money & Tech Extra	April 19	April 21	
May 5 Health/Life Sciences Extra	April 26	April 28	
19 Real Estate Inc. Extra	May 10	May 12	
Jun 2 What People Earn	May 24	May 26	National editorial section
9 TopShelf Extra	May 31	June 2	
23 Best Places to Work	June 2	June 9	Pull-out section
23 Public companies	June 14	June 16	
Jul 7 Where the Money Lives	June 28	June 30	National editorial section
14 FedBiz Extra	July 5	July 7	

Issue date / Section name	Advertising reservation deadline	Camera-ready artwork due	Production notes
21 40 Under 40	July 10	July 12	
28 Money & Tech Extra	July 19	July 21	
Aug 4 FedBiz Extra	July 26	July 28	
18 Banking Guide	August 9	August 11	
Sept 1 Health/Life Sciences Extra	August 23	August 25	
8 Planning for Your Future: Retirement and Wealth Management	August 30	September 1	National editorial section
15 TopShelf Extra	September 1	September 8	
22 Women Who Mean Business	August 25	September 1	Glossy supplement
22 Private Companies	September 13	September 15	
29 Innovation Awards	September 18	September 20	
Oct 13 FedBiz Extra	October 4	October 6	
20 Money & Tech Extra	October 11	October 13	
20 Fastest Growing Companies	October 9	October 11	
Nov 10 Real Estate Inc. Extra	November 1	November 3	
17 Corporate Philanthropy / Giving Guide	November 1	November 3	Newsprint supplement
24 Holiday Gift Guide for Executives	November 15	November 17	National editorial section
Dec 1 Health/Life Sciences Extra	November 22	November 24	
8 C-Suite Awards	November 27	November 29	
15 TopShelf Extra	December 6	December 8	
22 Book of Lists	November 3	November 6	Annual glossy publication
29 Year in Review	December 20	December 20	