



# Production Calendar

Editorial, advertising and special sections for 2018

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**WASHINGTON  
BUSINESS JOURNAL**

# 2018 Editorial and advertising calendar

Issue	Extra or special features	The List	Special editorial sections	National editorial sections	Special advertorial sections	Events	
37	Jan 5	–	–	–	–	–	
38	12	Hotels (4 pages), Malls and shopping venues	–	–	–	–	
39	19	–	–	TBD	–	–	
40	26	Money & Tech Extra	Mergers and acquisitions	–	–	Corporate Anniversary Guide Book of Lists	
41	Feb 2	Real Estate Inc. Extra	Office building sales, Office leases, Retail leases (½ page)	–	–	Real Estate Dealmakers	
42	9	–	Meeting and banquet facilities, Catering companies, Meeting and event planners	Future of Hospitality	Mentoring Monday	–	Bizwomen Mentoring Monday
43	16	–	Most expensive homes sold, Title companies	–	–	Northern Virginia Community College	–
44	23	–	Accounting firms (2 pages)	–	TBD	–	CraneWatch Live Reston Station
45	March 2	–	Office moving companies (½ page), Commercial cleaning companies (½ page)	Family-Owned Business Awards	–	–	Family-Owned Business Awards
46	9	Health/Life Sciences Extra	Transportation projects, Law firms (4 pages)	–	–	–	Future of Residential Real Estate
47	16	–	Media production companies, Visual art and design firms	–	–	–	Aronson GovCon
48	23	–	Engineering firms, Minority-owned companies	Minority Business Leader Awards	–	–	Minority Business Leader Awards
49	30	–	Commercial real estate developers, EDAs, General contractors	–	–	–	–
50	Apr 6	–	Residential real estate companies, Home mortgage lenders	Future of Residential Real Estate	–	–	–
51	13	FedBiz Extra	Government technology contractors (2 pages), Largest government contracts (2 pages)	–	–	Northern Virginia Community College	–
52	20	–	Credit unions (2 pages), Commercial lenders	–	–	–	–
1	Vol. 37 27	Money & Tech Extra	Venture capital deals, Venture capital firms, Private equity firms	Best Real Estate Deals	–	Sibley & Suburban Hospital	Best Real Estate Deals
2	May 4	Health/Life Sciences Extra	Bioscience employers, Insurance brokers and agents	–	–	–	–
3	11	–	Apartment Communities, Golf courses	–	–	–	CraneWatch Live Arlington
4	18	Real Estate Inc. Extra	Public REITs, Interior construction firms, Architecture firms	Best Places to Work	–	–	Best Places to Work
5	25	TopShelf Extra	Most expensive restaurants, Restaurant chains (½ page), Restaurant groups (½ page)	–	TBD	–	Real Estate Dealmakers
6	June 1	–	Commercial landscaping (½ page), Landscape architecture firms (½ page)	–	–	–	–
7	8	–	LGBTQ-owned companies	LGBTQ/Business of Pride	–	–	Business of Pride
8	15	–	Executive, full-time and part-time MBA programs (each ½ page)	–	–	–	–
9	22	Public companies	Public companies (4 pages), Highest paid executives (2 pages), Highest paid directors	–	–	–	40 Under 40

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10	29	–	Chambers of commerce, Business improvement organizations (½ page) Airlines	40 Under 40	–	–
11	Jul 6	–	Largest employers (2 pages)	–	TBD	–
12	13	FedBiz Extra	Lobbying firms	–	–	–
13	20	–	Office furniture companies (½ page),	–	–	–
14	27	Money & Tech Extra	Financial asset managers, Securities brokers and dealers	Money Guide	–	–
15	Aug 3	Real Estate Inc. Extra	Interior design firms, Construction projects	–	–	–
16	10	–	Advertising agencies, Public relations firms	–	–	Future of Commercial Real Estate
17	17	–	Wealthiest ZIP codes (2 pages)	–	–	CraneWatch Live East End
18	24	–	Grocery retailers, Veteran-owned firms	–	–	–
19	31	Health/Life Sciences Extra	Most social companies, Small tech companies	–	–	–
20	Sept 7	–	Single-and-multifamily homebuilders	–	TBD	–
21	14	–	CRE leasing brokerage companies, Property management companies, Tenant representation firms	Future of Commercial Real Estate	–	–
22	21	Private Companies	Private companies (4 pages)	Women Who Mean Business	–	–
23	28	–	Electrical contractors (¾ page), Mechanical contractors (½ page)	–	–	Future of Healthcare
24	Oct 5	–	Temporary staffing companies, Executive and professional recruiters	–	–	–
25	12	FedBiz Extra	Cybersecurity companies	–	–	Women Who Mean Business
26	19	–	Associations (2 pages), Women-owned companies	–	–	–
27	26	–	Hospitals, Employee benefits brokers (¾ page)	Future of Health	–	CraneWatch Live Bethesda
28	Nov 2	–	Commercial and residential security companies, Executive transportation services (½ page)	Fastest Growing Companies	–	Fastest Growing Companies
29	9	Real Estate Inc. Extra	Class A office buildings by rent (2 pages), Class A office buildings by size	–	–	–
30	16	–	Law firms by pro bono hours, Corporate philanthropy by giving (2 pages), Corporate philanthropy by volunteer hours, Highest-paid nonprofit executives, Nonprofits by revenue, Small nonprofits	Corporate Philanthropy / Giving Guide	–	Corporate Philanthropy Awards
31	23	Money & Tech Extra	SBA lenders (2 pages), Banks & thrifts (2 pages)	–	TBD	–
32	30	–	Radio operations, Television operations	–	–	–
33	Dec 7	–	Colleges & universities, Private day schools	CEO of the Year & C-Suite Awards	–	CEO of the Year & C-Suite Awards
34	14	Top Shelf Extra	Busiest Metro stations, Events at the convention center, Tourist sites	–	–	–
35	21	Book of Lists	–	–	–	–
36	28	Year in Review	–	–	–	–

# 2018 Special sections deadlines